



A Cool New Station for Los Angeles



RETRO 1260 AM KGIL

AM 1260 KGIL

1500 Cotner Ave, Los Angeles, CA 90025

Ph: 310-478-5540 Fax: 310-445-1439 www.retro1260.com

AM 1260 KGIL Station Information

FORMAT

Adult Standards & Oldies

TARGET AUDIENCE

Primary: Women 45-64

Secondary: Adults 35+

POSITIONING

AM 1260 KGIL has been popular in the Los Angeles radio market for more than four decades.

AM 1260 KGIL features a variety of music as unique as Los Angeles. KGIL fills the need for Adult Pop Standards and Oldies 50s/60s Doo-Wop with a little swing. KGIL is also where you'll hear the Great American Songbook legends: Tony Bennett, Dean Martin, Bobby Darin, Dionne Warwick, Michael Buble, Nat "King" Cole, Frank Sinatra, Diana Krall, Ray Charles and Harry Connick Jr. As well as the unforgettable oldies you grew up with, from Elvis, Paul Anka, Connie Francis, The Beatles, Buddy Holly, The Platters and Sam Cooke.

AM 1260 KGIL's local mix of Adult Standards and Oldies from yesterday and today, lifestyle programs, and Radio Theatre, can only be found on AM 1260 KGIL.

AM 1260 KGL Sample Hour

Come Fly With Me *Frank Sinatra*

That's Amore *Dean Martin*

All Shook Up *Elvis Presley*

It Had To Be You *Harry Connick Jr.*

Hit The Road Jack *Ray Charles*

In the Mood *Glenn Miller*

Fever *Michael Buble*

I Left My Heart in San Francisco *Tony Bennett*

Mack The Knife *Bobby Darin*

I Only Have Eyes For You *Flamingos*

Unforgettable *Nat "King" Cole & Natalie Cole*

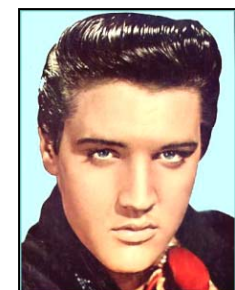
Baby I'm A Want You *Bread*

Cheek to Cheek *Jane Monheit*

Chances Are *Johnny Mathis*

Still *Commodores*

Where The Boys Are *Connie Francis*



AM 1260 KGIL Line-Up At A Glance



Chuck Southcott **Mon-Fri, 6am-8am**

Chuck Southcott has been a dominant force in Los Angeles radio for a quarter of a century. He's been both Program Director and air personality at KGIL, KPRZ, KMPC, KJQI, KKJZ and KKLA in Los Angeles. Chuck Southcott was named Los Angeles Times "Disc Jockey of the Year" and received both the Billboard and Gavin awards as national "Program Director of the Year."



Mike Sakellarides **Mon-Fri, 8am-1pm**

Mike Sakellarides is back, and this time he's on KGIL radio - Retro 1260 AM! Mike had been delighting Southern California radio listeners for over 25 years on KOST. A long-time L.A. resident, Mike definitely knows the market. Mike loves playing music as cool now as it was then on KGIL. Mike thinks of his show as a visit to a classic diner, where you'll get great music, good company, and a warm smile with that coffee!



Kimber Murphy **Mon-Fri, 1pm-5pm**

From Jazz and Standards to Pop and Rock, Kimber has spent over 20 years playing the music she loves on radio stations around the country. Originally from Texas, she's also an established voice talent, with national and international clients, including Delta Airlines, Martha Stewart Living and Ebay. Kimber is thrilled to be a part of Retro 1260. "The music is classy and elegant, and I'm proud to help bring it back to Southern California."



Jeff Serr **Mon-Fri, 5pm-9pm**

Jeff has worked radio in Los Angeles and San Francisco on popular stations including KBIG, K-101, and KIIS-FM. Serr says, "I've played all these great artists in different stages of my career on the air. It's going to be great hearing them all together."



Mike Johnson **Mon-Fri, 11pm-6am**

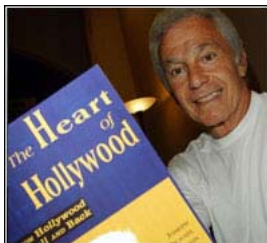
Relax – Unwind – Dream A Little. As KGIL Program Director Mike Johnson transitions KGIL music with a slightly softer texture. "I am so pleased to once again bring great music to Southern California on KGIL". Mike is a 19 year veteran of the Mount Wilson stations.

News & Specialty Programming



When Radio Was **Monday - Friday – 9pm**

The Golden Days of Radio are alive in Los Angeles! When Radio Was features classic programs of mystery, comedy, and adventure, and stars like Jack Benny, Bob Hope, Milton Berle, Humphrey Bogart, Orson Welles, and many others.



Heart of Hollywood **Saturdays -11a**

Joe Sutton has a history in the entertainment industry that spans more than 40 years. His guests ranged from producer Steve Tisch, to AFI's CEO, Jean Firstenberg, to the L.A. Times columnist, Mike Downey, to young Hollywood talents like Jenny McCarthy and Sean Astin.



Sports

KGIL plays the best in Professional Sports and College Football. Cal Bears Football, NCAA Football, The Major League World Series and the NFL.

National and Local News



Retro 1260AM is the only radio station in Los Angeles to have full access to AP's state-of-the-art information technology, text stories, audio, their on-air products and services. AP offers coverage of news, sports, business news, political news, technology news, entertainment, and weather.

P.J. Ochlan

The Arts Report with P.J. Ochlan



P.J. has interviewed countless luminaries from across the arts world including award-winning actors, writers, directors and musicians on this popular, long-running feature. Over the years, *Arts Report* guests have ranged from Al Pacino and Kirk Douglas to Keira Knightley and Ben Affleck.

AM 1260 KGIL Listeners Are Saying

Thank you for this terrific station! I'm thrilled with your playlist! I love hearing these songs that used to mean so much to me. Funny how hearing a certain song can spark the happiest feelings, and warmest memories. I wish you every success with the station. And, Mike, it has always been a pleasure following your career. I'm glad you're here!

-Pam / Beverly Hills

Great programming! Great variety! Puts other "oldies" stations to shame! That makes this station doubly appealing: hearing Mike Sakellarides and quality retro music on the same radio station. It is so very difficult to find a wide mix of retro music anywhere on the waves. From Ella to Michael Buble to Neal Sedaka to the Temptations to the Drifters, Coasters, Diana Krall, Tony Bennett. I am one happy chick! Keep up the great music!

-Susan / Sherman Oaks

Mike, you and Retro 1260 are playing great music, and it is nice to hear your voice on the radio (and internet). Best wishes and hope you and the station hit it out of the park!!!

-Steve & Jill / Westlake Village

I just found your radio station and am really enjoying the music. Keep up the good work. There's still a lot of us "baby boomers" that really appreciate the kind of music you are playing. I'm telling all of my friends about your station. I hope you have great success so we can continue to enjoy the music.

-Charlotte/ Los Angeles

I simply wanted to take a couple of minutes to contact you and commend you on your programming! Great stuff! It's such a pleasure to tune into a station (KGIL of course!)and finally be able to hear some real, real, real genuine, sensible, authentic music!

I hope more and more people "discover" you in the weeks and days ahead. I'm certainly going to advise my friends of your station and the great job you're doing! Keep it up!

-Charles / Pasadena

Mike...it's genuinely great to hear your voice once again! So glad you're "back". Keep doing the great job you're already performing! KGIL is "locked-in" on my car radio, and in the house as well!

-Chuck / Van Nuys

Thank you, Thank you! At last we have a radio station that is enjoyable to listen to.

-Barbara

We just want to tell you how very happy and appreciative we are that 1260, once again, will be playing the music that we have always loved--especially the music of the Great American Songbook.

-Mark and Liz / Los Angeles

When KGIL was Big Band, I loved it. I'm really partial to Big Band but the list of songs in the Daily News story from today are also my kind of music. I'm really looking forward to Mike's show, now that I know where and when it is.

-Wayne & Tricia / Glendale

55 year old male, originally from Detroit and grew up with so much of the music that you play (and oldies stations do NOT play so much of what we all grew up with and still love...)

What a great experience listening to Retro 1260.

-Kevin / Los Angeles

AM 1260 KGIL In The News

By GARY LYCAN

Special to the Register



KGIL/1260 AM is dropping talk for "RETRO 1260," a pop-vocal classic hits format, effective at 5 p.m. today. Starting Aug. 31, former KOST-FM personality Mike Sakellarides will do morning drive from 8 a.m. to noon.

"There has been tremendous demand for us to bring back great American music that's currently absent from Southern California airwaves," said Saul Levine, president of Mt. Wilson FM Broadcasters (KGIL, KKGO, KKJZ).

The hits will come "from the oldies/doo-wop and American standards eras straight through to the recent decades," according to a station announcement. "Mike is an L.A. radio legend. And we're delighted to return him to the local airwaves," Levine said in the announcement.

Reached by e-mail, Sakellarides wrote, "I'm grateful to work on the air *live* in L.A. again. In the last 20 months, I've studied and auditioned like crazy in acting and voice-over.

"I've appeared in student films, an award-winning short, a TV movie, several webisodes, and a music video. I've learned what the tenuous life of an actor is: you must be very committed and very brave.

"I've taught a semester at Fullerton College and would have done more but the budget was slashed," he wrote. Sakellarides did middays on KOST-FM from 1982-2007.

Ross On Radio

THERE'S ALSO SOME IRONY in knowing how older rock 'n' roll has ended up as part of the Adult Standards format. In 1956, most fans of the "Great American Songbook" would have told you that rock 'n' roll was never going to be included. Today, the part of the wedding singer's set that includes "Brown Eyed Girl" also includes "Summer Wind." And, why not? They came out less than a year apart from each other. At radio, the battle has long ended. Pre-Beatles Oldies and '60s and '70s MOR co-exist in many Standards formats, often because there aren't enough stations interested in serving the audience for pre-1964 music for them to have two choices. There was a Sinatra component to many of Clear Channel's Real Oldies AMs; (and even Grand Rapids' new Real Oldies AM plays "Rock & Roll Waltz," which history has put on the "not rock" side of the divide). MOR and pre-Beatles Oldies will share the stage in John Rook's forthcoming Hit Parade Radio format. And on Southern California's new [KGIL Los Angeles \(Retro 1260\)](#), the mix is pretty much evenly split between softer pre-Beatles Oldies, '60s/'70s MOR, Adult Standards and today's neo-Standards.

Older oldies aren't entirely gone from FM in Los Angeles. Last weekend was a "Lost Hits Weekend," which allowed them to play "Then He Kissed Me" and "Rag Doll." And the most notable thing on Los Angeles radio this weekend wasn't a format change, it was the promos on KHHT (Hot 92.3) encouraging listeners to go to the Internet if the aptly-named "Station Fire" did damage the station towers on Mt. Wilson (the actual place, not the company that owns KGIL and KGGO).

Here's KGIL at 2:45 p.m. on Saturday (30):

Rod Stewart, "What A Wonderful World" **Kenny Rogers**, "Love The World Away" **Beatles**, "And I Love Her"

Johnny Mathis, "Chances Are" **Manhattan Transfer**, "A-Ticket, A-Tasket" **Carpenters**, "Rainy Days & Mondays"

Dion & the Belmonts, "A Teenager In Love" **Barbra Streisand**, "My Man" **Astrud Gilberto**, "Quiet Nights of Quiet Stars" **Platters**, "The Great Pretender" **Dinah Washington**, "September In The Rain"

Sean Ross is Executive Editor of Music and Programming for Radio-Info.com. He is also a consultant to the radio and music industries, and VP of music and programming for Edison Research.

AM 1260 KGIL Coverage Map

